

Brand Logo Guideline



Master Logo



Logo Variations



Colors



Aqua Blue

#4CA3F2

R: 76 G: 163 B: 242

C: 70% M: 25% Y: 0% K: 0%



Blue

#3061E7

R: 48 G: 97 B: 231

C: 85% M: 63% Y: 0% K: 0%



Grey

#606060

R: 96 G: 96 B: 96

C: 57% M: 47% Y: 46% K: 36%

Fonts

Logo type face

BOILOVER

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789.,:;()*'!?'@#<>\$%&^+ -= ~

Tagline type face

GRAPHIK

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789.,:;()*'!?'@#<>\$%&^+ -= ~